

## **POWER PROBE GROUP, INC. 2020 MINIMUM ADVERTISED PRICE (MAP) POLICY**

Power Probe Group, Inc. ("Power Probe") has built a strong reputation and following among the end user consumers of our products. In order to promote advertising practices that preserve and enhance our reputation for providing high quality products, Power Probe has unilaterally adopted a minimum advertised price policy (the "Policy") applicable to all Power Probe distributors, dealers and resellers (collectively, the "Resellers") for the products designated by Power Probe from time to time (the "Products" or "Product"). The Policy is being implemented to help ensure the integrity of the Power Probe brand, the innovation, value and quality of Power Probe's Products, and to encourage the long-term success of Power Probe and its distribution network. This Policy will become effective on April 1, 2020, and its terms supersede and replace any and all prior advertising policies distributed by or on behalf of Power Probe. The Policy shall work under the following guidelines:

1. This is a unilateral Policy and will be administered and enforced by Power Probe in its sole discretion. This means that there is no agreement, side agreement or any mutual decision between a Reseller and Power Probe to resell, market and/or advertise at any price. Each Reseller must independently and unilaterally set its own resale pricing.

2. Power Probe shall from time to time unilaterally establish a minimum advertised price ("MAP") for the Products. Pursuant to the Policy, Resellers may not advertise or otherwise promote Products at a net price less than MAP and may not sell Products to any other person or entity which advertises or otherwise promotes Products at a net price less than MAP.

3. For purposes of the Policy, the "net price" shall mean the published or advertised price that the Reseller makes the Product available to its customers taking into account all discounts, deductions, rebates, allowances, credits, charges, trade-ins, the separate price of products bundled with the Products by the Reseller, coupons, premiums, promotions, and any free goods, services and/or gifts offered with the Product. Customer paid taxes shall not be included in the determination of the "net price."

4. This Policy applies to all advertisements of Power Probe Products in any and all media including, but not limited to, the Internet, television, radio, telephone, and print media, and in any form including, for purposes of example only, flyers, posters, coupons, mailers, brochures, inserts, handbills, billboards, circulars, newspapers, magazines, catalogs, email, text message or facsimile transmissions, television or radio commercials, all forms of Internet advertising including website display ads (for example, banner ads, pop-ups, pop-unders, floating ads, expanding ads, trick banners, interstitial ads, etc.), text-based hyperlinks, social media advertising (for example, advertising on Internet forums or social media sites such as Facebook, Twitter, Instagram or LinkedIn, etc.), online auctions, advertisements or solicitations by email, text or instant messaging, and public signage other than signage posted within a Reseller's physical (brick-and-mortar) retail store location(s) and which is not visible from the outside such as through a window or other means.

5. Pricing listed on an Internet site is considered an "advertised price" and must adhere to the Policy until the Product is placed in the "virtual shopping cart." Once the pricing is associated with an actual purchase (an Internet order), the price becomes the selling price and is not bound by this Policy.

6. Resellers are not required to list prices in advertising. Statements such as “call for price,” “call for quote,” “click for price” or “add to cart for price” or phrases of similar import are acceptable as long as the price advertised or listed for the Product is not less than the MAP.

7. This Policy applies strictly to advertised prices. It does not create minimum resale prices or in any way restrict the Reseller’s ability to determine its own resale prices. Moreover, the Policy is not intended to prohibit any Reseller from providing below MAP quotations on an individual basis in response to a specific request for quotation by an individual customer, provided such response is not automated and is given by person-to-person communication. “Person-to-person communication” means verbal and non-automated communications with a customer by telephone or in the Reseller’s store. Resellers may indicate on their websites that customers may contact the Reseller directly for a price quotation. However, advertised inducements suggesting that prices below MAP are or may be available violate the Policy.

8. The Policy does not establish maximum advertised prices. All Resellers may offer Power Probe Products at any price in excess of the MAP established for such Product.

9. The MAP for any Power Probe Product will be determined by Power Probe and communicated to Resellers on the Power Probe price list, which can be found on Power Probe’s web site at [www.powerprobe.com/mappolicy](http://www.powerprobe.com/mappolicy) . A hard copy may be obtained by contacting the Power Probe MAP Administrator below.

10. Not all Power Probe Products are subject to this Policy. This Policy does not apply to Products that are not listed on the Power Probe price list. Power Probe reserves the right to unilaterally modify or suspend the MAP with respect to all or certain Products at its sole discretion upon seven (7) days’ notice on our website.

11. While Resellers have the complete freedom to resell Power Probe Products at any price, if Power Probe verifies to its reasonable satisfaction that the Reseller has advertised or otherwise promoted a Product at a net price less than MAP or the Reseller has sold a Product to a person or entity which advertised or otherwise promoted a Product at a net price less than MAP, Power Probe will immediately cancel all orders and refuse to accept any new orders from the Reseller. Once Power Probe has decided to cancel all orders for the Products and not to accept new orders for the Products, Power Probe will cease selling the Products to the Reseller while the Policy remains in effect. The Reseller will also be restricted from continuing to use Power Probe trademarks, logos and other intellectual property in any of the Reseller’s digital and hard copy marketing materials. Power Probe may monitor the prices advertised by Resellers either directly or via the use of third party agencies.

12. The only person authorized to answer questions regarding the Policy and to comment on the Policy, and to whom all questions regarding the Policy must be addressed, is the Power Probe MAP Administrator. The Power Probe MAP Administrator designated below shall be solely responsible for determining whether a violation of the Policy has occurred and communicating decisions to Resellers regarding the Policy. Therefore, all questions or comments regarding this Policy shall be directed to: E-mail Address: [MAP@powerprobe.com](mailto:MAP@powerprobe.com) or MAP Administrator 6509 Northpark Blvd Unit 400, Charlotte, NC 28216 USA. **POWER PROBE SALES PERSONNEL OR OTHER EMPLOYEES HAVE NO AUTHORITY TO MODIFY OR GRANT EXCEPTIONS TO THIS POLICY.** No external complaints or reports concerning this Policy are solicited by Power Probe, nor will any such external complaints or reports be used by Power Probe as a basis for enforcement of the Policy.

13. Each Reseller is free to independently decide whether or not to follow the Policy. Notwithstanding anything to the contrary which may be expressed or implied in or by one or more agreements between the Reseller and Power Probe, nothing in those agreements shall constitute an agreement by the Reseller to comply with the Policy. Power Probe reserves the right at any time to modify, amend, suspend or discontinue this Policy in whole or in part or designate promotional periods during which the terms of the Policy change or designate periods of time during which the Policy is not applicable. Policy modifications will be made available on the Power Probe website at [www.powerprobe.com/mappolicy](http://www.powerprobe.com/mappolicy) . Resellers are responsible for observing the current version of this Policy as well as the current MAP pricing.

Pursuant to our new product policy, please note that these items are NOT to be sold to any Internet Resellers until further notice. Pricing subject to change.

<b>POWER PROBE MSRP MAP PRICE FILE EFFECTIVE 02.01.2022</b>			
<b>SKU NUMBER</b>	<b>DESCRIPTION</b>	<b>2022 MSRP 02.01.2022</b>	<b>MAP</b>
PP319FTCRED	POWER PROBE PP3 KIT RED PP319FTCRED	\$210.95	\$179.31
PP319FTCBLU	POWER PROBE PP3 KIT BLUE PP319FTCBLU	\$210.95	\$179.31
PP319FTCBLK	POWER PROBE PP3 KIT BLACK PP319FTCBLK	\$210.95	\$179.31
PP319FTCGRN	POWER PROBE PP3 KIT GREEN PP319FTCGRN	\$210.95	\$179.31
PP319CAMO	POWER PROBE PP3 KIT CAMO PP319CAMO	\$210.95	\$179.31
PP319CARB	POWER PROBE PP3 KIT CARBON PP319CARB	\$210.95	\$179.31
PP319FIRE	POWER PROBE PP3 KIT FIRE PP319FIRE	\$210.95	\$179.31
PP3CSRED	POWER PROBE PP3 BASIC RED PP3CSRED	\$164.45	\$139.78
PP3CSBLU	POWER PROBE PP3 BASIC BLUE PP3CSBLU	\$164.45	\$139.78
PP3CSBLK	POWER PROBE PP3 BASIC BLACK PP3CSBLK	\$164.45	\$139.78
PP3CSGRN	POWER PROBE PP3 BASIC GREEN PP3CSGRN	\$164.45	\$139.78
PP3CSCAMO	POWER PROBE PP3 BASIC CAMO PP3CSCAMO	\$164.45	\$139.78
PP3CSCARB	POWER PROBE PP3 BASIC CARBON PP3CSCARB	\$164.45	\$139.78
PP3CSFIRE	POWER PROBE PP3 BASIC FIRE PP3CSFIRE	\$164.45	\$139.78
PPKIT03S	POWER PROBE PP3 / ECT3000 KIT PPKIT03S	\$467.45	\$397.33
PPROKIT01	POWER PROBE PP3 / DMM KIT PPROKIT01	\$369.95	\$314.46
PP3LS01	POWER PROBE PP3 / TEST LEAD KIT PP3LS01	\$298.95	\$254.11
PP3EZREDAS	POWER PROBE PP3EZ KIT RED PP3EZREDAS	\$253.45	\$215.43
PP3EZGRNAS	POWER PROBE PP3EZ KIT GREEN PP3EZGRNAS	\$253.45	\$215.43
PP3EZCAMOAS	POWER PROBE PP3EZ KIT CAMO PP3EZCAMOAS	\$253.45	\$215.43
PP3EZCARBAS	POWER PROBE PP3EZ KIT CARB PP3EZCARBAS	\$253.45	\$215.43
PP3EZREDCS	POWER PROBE PP3EZ BASIC RED PP3EZREDCS	\$202.45	\$172.08
PP3EZGRNCS	POWER PROBE PP3EZ BASIC GREEN PP3EZGRNCS	\$202.45	\$172.08
PP3EZCAMOCS	POWER PROBE PP3EZ BASIC CAMO PP3EZCAMOCS	\$202.45	\$172.08
PP3EZCARBCS	POWER PROBE PP3EZ BASIC CARB PP3EZCARBCS	\$202.45	\$172.08
PP401AS	POWER PROBE PP4 KIT RED PP401AS	\$344.45	\$292.78
PP405AS	POWER PROBE PP4 KIT GREEN PP405AS	\$344.45	\$292.78
PPKIT04	POWER PROBE PP4 / ECT3000 KIT PPKIT04	\$557.95	\$474.26

PPTM01AS	POWER PROBE THE MAESTRO RED PPTM01AS	\$404.95	\$344.21
PPECT3000	POWER PROBE CIRCUIT TRACER KIT PPECT3000	\$248.45	\$211.18
ECT3000B	POWER PROBE CIRCUIT TRACER ECT3000B	\$161.45	\$137.23
PPDMM	POWER PROBE DIGITAL MULTIMETER PPDMM	\$185.45	\$157.63
PPTACT1CS	POWER PROBE THE PROBE-12V PPTACT1CS	\$50.95	\$43.31
PPT5VA	POWER PROBE 5- VOLT ADAPTOR PPT5VA	\$33.95	\$28.86
PPLS01	POWER PROBE GOLD SERIES LEAD SET PPLS01	\$107.45	\$91.33
PPTVM01	POWER PROBE DC VOLT METER PPTVM01	\$30.95	\$26.31
TEMPKIT	POWER PROBE WIRELESS THERMOMETER TEMPKIT	\$52.95	\$45.01
TEMPPROBE	POWER PROBE PROBE FOR TEMPKIT TEMPPROBE	\$26.45	\$22.48
TST3PK	POWER PROBE SOCKET TESTER KIT TST3PK	\$74.45	\$63.28
TST110V	POWER PROBE 12V SOCKET TESTER TST110V	\$26.45	\$22.48
TST12V	POWER PROBE 110V SOCKET TESTER TST12V	\$26.45	\$22.48
TSTUSB	POWER PROBE USB SOCKET TESTER TSTUSB	\$26.45	\$22.48
PPMT	POWER PROBE MICRO BUTANE TORCH PPMT	\$65.95	\$56.06
PPBT	POWER PROBE HIGH POWER BUTANE TORCH PPBT	\$84.95	\$72.21
PPDCM80	POWER PROBE AMP CLAMP PPDCM80	\$264.95	\$225.21
PPMTKIT01	POWER PROBE MICRO TORCH KIT PPMTKIT01	\$127.45	\$108.33
PPSK	POWER PROBE BUTANE SOLDERING KIT PPSK	\$84.95	\$72.21
PPMWL1000	POWER PROBE MODULAR WORK LIGHT PPMWL1000	\$275.95	\$234.56
PPTK0001	POWER PROBE MULTIMETER LEADS PPTK0001	\$19.45	\$16.53
PPTK0002	POWER PROBE DMM EXTENSION LEADS PPTK0002	\$27.95	\$23.76
PPTK0003	POWER PROBE PIERCING PROBE KIT PPTK0003	\$30.95	\$26.31
PPTK0004	POWER PROBE WIRE EXTENSION PPTK0004	\$13.95	\$11.86
PPTK0005	POWER PROBE PROBE ADAPTERS PPTK0005	\$15.95	\$13.56
PPTK0006	POWER PROBE BULB ADAPTORS PPTK0006	\$33.95	\$28.86
PPTK0007	POWER PROBE CONNECTOR SET PPTK0007	\$8.45	\$7.18
PPTK0008	POWER PROBE BATTERY CLIP SET PPTK0008	\$16.95	\$14.41
PPTK0012	POWER PROBE WIRE EXTENSION PPTK0012	\$15.95	\$13.56
PPTK0013	POWER PROBE WIRE EXTENSION PPTK0013	\$18.45	\$15.68
PPTK0014	POWER PROBE BANANA ADAPTERS PPTK0014	\$14.95	\$12.71
PPTK0017	POWER PROBE PPMT SOLDER TIP PPTK0017	\$27.95	\$23.76
PPTK0018	POWER PROBE PPMT HOT AIR BLOWER PPTK0018	\$21.45	\$18.23
PPTK0019	POWER PROBE SOLDER TIP SET 3PC PPTK0019	\$21.45	\$18.23
PPTK0020	POWER PROBE PPMT ACESSORY KIT PPTK0020	\$57.45	\$48.83
PPTK0021	POWER PROBE PP3 ROCKER SWITCHES PPTK0021	\$12.95	\$11.01
PPTK0022	POWER PROBE PP2 BMC PPTK0022	\$45.95	\$39.06
PPTK0023	POWER PROBE ALIGATOR CLIP 2PK PPTK0023	\$8.45	\$7.18
PPTK0024	POWER PROBE PROBE TIP 75MM 2PK PPTK0024	\$20.45	\$17.38
PPTK0025	POWER PROBE PP3 CLIP SET PPTK0025	\$14.95	\$12.71
PPTK0026	POWER PROBE PP3 POWER ADAPTER PPTK0026	\$16.95	\$14.41
PPTK0027	POWER PROBE PP3 EXTENSION CABLE PPTK0027	\$25.45	\$21.63
PPTK0028	POWER PROBE PP3 SWITCH LATCHES PPTK0028	\$7.45	\$6.33
PPTK0029	POWER PROBE PP4 EXTENSION CABLE PPTK0029	\$143.45	\$121.93
PPTK0030	POWER PROBE PP4 CIRCUIT BREAKER PPTK0030	\$13.95	\$11.86
PPTK0031	POWER PROBE PP4 CLIP SET PPTK0031	\$28.95	\$24.61
PPTK0033	POWER PROBE FUSE HOLDER COVER PPTK0033	\$8.45	\$7.18

PPTK0034	POWER PROBE FUSE 10A 600VDC 3PC PPTK0034	\$19.45	\$16.53
PPTK0035	POWER PROBE FUSE 600MA 3PC PPTK0035	\$18.45	\$15.68
PPTK0036	POWER PROBE DMM THERMOCOUPLE PPTK0036	\$11.95	\$10.16
PPTK0037	POWER PROBE DMM STRAP PPTK0037	\$12.95	\$11.01
PPTK0038	POWER PROBE SOLDER ROSEN PPTK0038	\$34.95	\$29.71
PPTK0039	POWER PROBE PPSK ATTACHMENT PPTK0039	\$7.45	\$6.33
PPTK0040	POWER PROBE PPSK SOLDER TIP KIT PPTK0040	\$31.95	\$27.16
PPTK0041	POWER PROBE PPSK TIP SET PPTK0041	\$21.45	\$18.23
PPTK0042	POWER PROBE PP4 FUSES PPTK0042	\$7.45	\$6.33
PPTK0043	POWER PROBE TIP 150MM PPTK0043	\$15.95	\$13.56
PPTK0044	POWER PROBE BATTERY ADAPTOR PPTK0044	\$16.95	\$14.41
PPTK0046-1	POWER PROBE POWER SUPPLY/CHARGING CABLE(NA)	\$21.45	\$18.23
PPTK0047	POWER PROBE WORK LIGHT MODULE PPTK0047	\$55.45	\$47.13
PPPS50W	POWER PROBE PRO SOLDER 50 PPPS50W	\$137.95	\$117.26
PS50PT2	POWER PROBE POINT TIP 2MM PS50PT2	\$18.45	\$15.68
PS50CT3.2	POWER PROBE CHISEL TIP 3.2MM PS50CT3.2	\$18.45	\$15.68
PS50HST	POWER PROBE HEAT SHRINK TIP PS50HST	\$18.45	\$15.68
PS50CT5	POWER PROBE CHISEL TIP 5MM PS50CT5	\$18.45	\$15.68
PS50HK	POWER PROBE HOT KNIFE PS50HK	\$18.45	\$15.68
PPECB	POWER PROBE OBD II BREAK OUT BOX PPECB	\$280.95	\$238.81
PPTK0048	POWER PROBE OBD II PIN ADAPTERS PPTK0048	\$21.45	\$18.23